

# peninsula music festival

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## GEORGE VERHEYDEN MEMORIAL COLLEGE SCHOLARSHIP - 2024 APPLICATION INFORMATION -

The Peninsula Music Festival's **George Verheyden Memorial College Scholarship** is a \$3,000 award presented each spring to a graduating senior who resides in Door County. The recipient must be an outstanding music student who demonstrates great ability as a performer, shows dedication and a sustained interest in music, and wishes to further his/her musical studies by pursuing an undergraduate major or minor in music.

The Scholarship Committee will review all applications and select one winner. At the end of each academic year, beginning with the completion of the Freshman year, the recipient will be expected to furnish the Scholarship Committee with a written progress report, and proof of registration for the following academic year showing continuation of their major or minor in music. Upon receipt of this progress report, the first of three \$1,000 installments of the award will be issued. The remaining installments will continue to be issued following receipt of the progress reports at the completion of the Sophomore and Junior years. Monies must be utilized for educational expenses, and please note - *PMF retains the right to not select a winner in years where applicants don't meet the scholarship criteria.*

**To Apply:** Please fill out the form below and attach the following information:

1. Written essay outlining your qualifications, musical accomplishments, academic achievements, college plans, and any other information you deem suitable.
2. Letter of recommendation from a music professional.
3. Letter of recommendation from your high school principal.
4. Copies of your high school transcripts.

**Materials must be received by May 1, 2024**, and the winner will be notified on/by June 1, 2024.

Please submit your complete application to [musicfestival@musicfestival.com](mailto:musicfestival@musicfestival.com), or mail to...

Peninsula Music Festival  
Attn: Scholarship Committee  
P.O. Box 340  
Ephraim, WI 54211

Date of Application: \_\_\_\_\_, 2024 Email Address: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

High School: \_\_\_\_\_

Principal's Name: \_\_\_\_\_ School Phone: \_\_\_\_\_



**George Verheyden**  
**July 16, 1924 - June 28, 2015**

George Verheyden was born to George W. Verheyden and Vena Clemetson Verheyden in Green Bay, WI. He had three older sisters and lived in the family home from the age of 2 until age 90. George served as a Corporal in the US Army from 1943-1946 and spent much of that time in the South Pacific, including the Philippines, and was a part of the occupation force in Tokyo, Japan, where he was assigned to guard Prime Minister Hideki Tojo.

After World War II he went to the Corcoran School of Art in Washington DC, where he lived with his sister, Gerene, who was a Lieutenant Commander in the Navy.

In 1947 he returned to Green Bay to run his father's business, Verheyden's Sausage Shop, with his sister, Andrae Verheyden. Among other great products, they made wonderful bratwurst and the best smoked wieners in the world! After selling the Sausage Shop, he worked in Real Estate and as a State meat inspector. Although he wanted to help make our food safe, he did not enjoy visiting the slaughterhouses.

George loved singing, drawing, painting, boating, and watching his team, the Green Bay Packers. His father was the first manager of the Packers. George had decades of fun summers in his favorite playground, Door County, Wisconsin. He enjoyed classes at the Peninsula Art School. He loved going to the Peninsula Music Festival every summer. He owned several boats over his lifetime, including "The Westmon" named after his great-grandfather. He enjoyed cruising with his boating friends. George fished and had great perch fries on the dock in Fish Creek, Wis. In the winters he enjoyed snowmobiling in Door County.

He also enjoyed singing Karaoke - especially Frank Sinatra songs. "I Did It My Way" became his theme song. He became interested in singing early while listening to his sister, Dorothy, vocalizing for her singing lessons. As a little boy, he once played the part of an altar boy in an opera. He scratched an itch during the performance and the audience roared with laughter- loving the comic relief! He was hooked right then and there on singing and the theater. He sang in the Green Bay Concert Choir for many years and was the set designer for Operettas and plays. He sang in the Moravian Church Choirs in Green Bay and Ephraim for 61 years. He recently helped the Westside Moravian Church purchase a new organ. All his life George would break into fun songs anywhere and anytime- some lyrics explained why he didn't have a wife and other life messages that were funny. He was a member of the American Legion, Green Bay Yacht Club, Ephraim Moravian Church, and Green Bay East and Westside Moravian Churches.

George was preceded in death by his parents, one brother (who died at age 4 before George was born) named Sonny, and three sisters, Gerene Torres, Dorothy Nielsen, and Andrae Verheyden. George had a great zest for life, and was generous with his family, friends and favorite charities including The Moravian Church, Peninsula School of Art, The Clearing in Door County, The Moravian Camp Morris, and The Peninsula Music Festival.